

Christopher Stahl

(703) 307 7878 - ctstahl11@gmail.com - www.ctstahl.com - vimeo.com/christopherstahl

Education

Virginia Polytechnic Institute and State University, Blacksburg, VA, December 2011

B.S. Business Management, B.A. Communications

Marketing Study Abroad – Lugano, Switzerland

Skills and Abilities

- Excellent Oral and Written Communication
- Team Leadership & Management
- Creative Content Development
- Digital Media Production
- Cinematography
- Video & Photo Editing
- Business Strategy
- Project Coordination
- Constructive Feedback

Experience

Volkswagen Group of America: Video Content Editor, May, 2014 – Present

- Developed the operations and infrastructure for a self-sustaining, integrated, in-house video production operation within the Public Relations and Communications department
- Oversaw creative content development, and production of media-targeted video content
- Managed a diverse team of staff and freelance contributors, and coordinated projects across various departments
- Managed the development and allocation of photo and video assets for Volkswagen Group of America's Public Relations and Communications department
- Work with media outlets to ensure that they have the necessary assets to successfully produce automotive photo and video content relating to our brands
- Develop and produce photo and video content aimed at engaging media outlets, employees, and supporting various group functions
- Collaborate with various Volkswagen Group of America brands and departments to develop and produce engaging cross-brand internal media content
- Provide counsel to the Public Relations and Communications team regarding video and photo advice
- Brands: Volkswagen Group of America, Inc; Volkswagen of America, Inc.; Audi of America; Bentley Motors, Inc; Automobili Lamborghini S.p.A.; Bugatti of the Americas; VW Credit, Inc.

Atnum Independent: President, C.E.O., 2012 - Present

- Founded and operated a small business focused in digital media production and photography
- Managed business development & strategy, contract management, client relations, financials
- Clients include: *Naval Institute Press, Shannon McIntosh Racing, Lavallee Alliance, Velvet Crossing Marketing, LLC, ReelGenie, Capitol Financial Partners, LLP, Curfew Entertainment LLC.*

Freelance Film Production: Various Roles, 2012 - 2016

- Projects and Clients Include: *Oprah's Favorite Things, The Amazing Race, Nike KDI Television Commercial, Nissan GT Academy, Engine Pictures, Under Armour's Fight Night 2013 & 2014, TedX Mid Atlantic, The 2013 Bammy Awards, The Saudi Cultural Mission's King Abdullah Scholarship Program Graduation*

Roadfly Automotive Network: Producer, Project Manager 2011- 2014

- Managed the production arm of the online channel, helping it to grow to 60,000+ subscribers
- Led the research and development of a television series concept, business plan, and pilot episode to be prepared and pitched to online and broadcast television networks
- Produced, coordinated, and directed video for the network's online channel
- Tested 100+ different automobiles, providing input and direction to on-camera talent in order to balance channel integrity and positive relations with automotive manufacturers
- Represented company at multiple press and media events for major automotive manufacturers including: Nissan Motors, Porsche, Bentley Motors LLC, Rolls Royce, SRT, Mazda USA, Lamborghini USA, and BMW Team RLL.
- Interacted and maintained positive relations with automotive executives and key players

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America's Most Wanted (FOX): *News Intern, 2010*

- Researched and analyzed cases that came to the show
- Collaborated with U.S. Marshals, case agents, victims, and family members on cases
- Worked side by side with producers in preparing stories for broadcast and pitch
- Wrote and published stories on AMW.com under tight deadlines
- Assisted in the production of on-air content

Other Projects

Business Strategy Consultant: *Danaher Corporation (Kollmorgen)*

- Managed a strategic team effort in researching, preparing, and presenting a business plan, operations plan, and pricing strategy for implementation a new stepper drive line into the international stepper drive market

Marketing Strategy Consultant: *Associazione Ticino Kenya Youth Education*

- Led a team effort to research and develop a program with the dual aim of gaining funding for a Swiss NGO (ATKYE), and improving awareness and implementation of health and sanitation efforts throughout impoverished areas in Kenya by way of youth leadership

Efficiency Consultant: *Creekmore Law Firm*

- Led a team effort in streamlining information management and communications while reducing overhead costs for Creekmore Law Firm based in Blacksburg, VA

Other Knowledge:

- Proficient in cross platform workflow of Mac and PC
- Microsoft: Word, Excel, PowerPoint, Project
- Creative: Photoshop, Illustrator, Premiere Pro, After Effects, Prelude, Audition, Media Encoder, Encore, Lightroom, Acrobat, InDesign, Bridge, Creative Cloud, Davinci Resolve, RED digital cinema
- Social: Facebook, Twitter, LinkedIn, Instagram, Flickr, YouTube, Vimeo,